

Press release

Algiers, Heidelberg, Duesseldorf – 19 February 2024

The 8th edition of plast & printpack alger from 04 to 06 March 2024 at the Palais des Exportations d'Alger - SAFEX

A genuine business platform with over 290 exhibitors from 22 countries presenting sustainable products and solutions

(Algiers, Heidelberg, Duesseldorf) With increasing industrialisation, a booming population and high revenues from the petrochemical industry, the Algerian plastics, printing and packaging industry is developing at a lightning pace.

And plast & printpack alger 2024 is growing just as fast. To ensure its best possible development, the event has therefore moved to Algiers' largest exhibition centre, the Palais des Expositions d'Alger - SAFEX.

This major event is organised by fairtrade Messe & Messe Duesseldorf and has been the leading event in its sector since 2010. This year, plast & printpack alger will be held in pavilions A Ahaggar & C Casbah at the SAFEX from 04 to 06 March 2024.

plast & printpack alger 2024 growing strongly to 290+ exhibitors from 22 countries

plast & printpack alger 2024 is all set to be a remarkable event with increasing participation from Algeria and various official national pavilions. The growth in both quality and quantity of the event has attracted international market leaders, making their return in 2024.

290+ exhibitors from 22 countries will be presenting sustainable products & solutions for the Algerian market. The exhibitors come from Algeria, Austria, China, Egypt, France, Germany, Greece, India, Italy, Kuwait, Malaysia, Portugal, Saudi Arabia, Spain, Switzerland, Taiwan, Tunisia, Türkiye, UAE and USA.

With such a diverse range of participants, plast & printpack alger 2024 promises to be an exceptional platform for establishing contacts, exploring business opportunities and keeping in touch with the latest industry trends. And it's the biggest plast & printpack alger to date.

plast & printpack alger becomes thematically structured

The larger venue also offers the opportunity to clearly structure the event thematically.

- Pavilion A Ahaggar left side: plast alger 2024 Plastics machinery
- Pavilion A Ahaggar right side: printpack alger 2024 Printing and packaging machines and materials
- Pavilion C Casbah: plast alger 2024 Raw materials & auxiliaries, Plastics machinery, Conference area

Conference on RECYCLING SOLUTIONS

The trade show will be enhanced by a conference organised by the Algerian-German Chamber of Commerce and Industry (AHK Algérie) in cooperation with fairtrade & Messe Düsseldorf. The conference is scheduled for 05 March 2024 at the Salle Ali Maâchi which is situated between the Pavillons A Ahaggar and C Casbah at the SAFEX.

Experts from Algerian government institutions and the private sector will discuss with international experts and exhibitors on the theme "RECYCLING SOLUTIONS".

Investment in technology to boost local production, export and replace imports

According to the German mechanical engineering association VDMA, Algeria is one of the largest investors in plastics, printing and packaging technologies in Africa and the Middle East. These technological imports enable Algeria to develop and diversify its own production, increase its exports, and replace imports of consumables.

In this context, plast & printpack alger 2024 plays an important role in raising awareness among the Algerian public of environmentally friendly materials and packaging, and in familiarising the public with the circular economy.

plast alger 2024: For several years now, Algeria has been investing heavily in the production of plastic raw materials in order to gradually reduce its imports. Imports of plastic raw materials have risen sharply over the past 16 years, from 304 kt in 2007 to well over a thousand kt in 2023, worth more than US\$2 billion. (EUROMAP) In plastics technology, Algeria's investment has risen by 55% in 2022, from €81 million in 2021 to €126 million. This makes Algeria the largest investor in plastics technology in the Maghreb and, along with Egypt, Nigeria, and South Africa, one of the leading African investors in plastics technology (VDMA).

printpack alger 2024: In the field of printing and paper technologies, demand in Algeria is constantly growing and investment in this area has risen from 57 million euros in 2016 to 101 million euros in 2020 and 77 million euros in 2021 and 2022, making Algeria, along with South Africa and Egypt, one of the three largest investors in printing and paper technologies in Africa. In terms of investment in packaging technologies, with 127 million euros in 2022, Algeria is among the leading investors in packaging technologies on the African continent, along with Nigeria, South Africa and Egypt.(VDMA)

For further information, visit

www.plastalger.com

and

www.printpackalger.com

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fairtrade - Valuable business contacts

Founded in 1991, fairtrade has long been one of the leading organisers of professional international agrofood & plastprintpack trade fairs in Africa and the Middle East.

Over the decades, more than 36,000 exhibitors and 1.5 million trade visitors have expressed their confidence in us.

With our international trade shows, we take innovative ways to connect emerging markets with solution providers from across the globe.

Facilitating valuable business contacts between our exhibitors and trade visitors - that's what we at fairtrade stand for.

fairtrade is managed by its founder Martin März and his son Paul, who joined the company in 2016, and builds on a highly motivated team of experienced and young professionals, many of them qualified in-house over three years in partnership with the German Cooperative State University to a Bachelor of Arts degree in Business Administration - Exhibition, Convention & Event Management or Media & Communication Management.

ISO 9001:2015 certified and a member of UFI The Global Association of the Exhibition Industry, fairtrade strives for high customer satisfaction with excellent service and innovative products.

About the Messe Düsseldorf Group*

Messe Düsseldorf is among the most successful trade fair companies worldwide. It hosts around 40 trade fairs including 20 leading international trade fairs at its 613,000 sqm exhibition centre on the Rhine. In the 18 halls international market leaders and top decision-makers of various sectors get together every year in order to present and discover innovations, to exchange ideas and network. The sectors of expertise of Messe Düsseldorf include: "Machinery, Plants and Equipment" (i.a. drupa, K, interpack, glasstec, wire and Tube); "Retail, Trades and Services" (EuroShop, EuroCIS, ProWein); "Health and Medical Technology" (MEDICA, COMPAMED, REHACARE); "Lifestyle and Beauty" (BEAUTY, TOP HAIR) as well as "Leisure" (boot, CARAVAN SALON). Add to this numerous conventions, corporate events, conferences and meetings by its subsidiary Düsseldorf Congress. Abroad, Messe Düsseldorf organises 75 events and German joint exhibits. The global network of the group of companies encompasses 77 foreign representatives for 141 countries – including 7 international subsidiaries.

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