

Press release

Algiers, Heidelberg, Düsseldorf – 11 November 2025

More than 300 exhibitors from 20+ countries expected for the 10th jubilee edition of plast & printpack alger 2026

New EUROMAP & VDMA figures highlight Algeria's fast-rising plastics & packaging industries

(Algiers, Heidelberg, Düsseldorf) – The 10th edition of [plast](#) & [printpack](#) alger 2026, the must-attend event for professionals in the plastics, recycling, packaging and printing sectors, will take place from 30 March to 01 April 2026 at the Palais des Expositions - SAFEX in Algiers.

Organised by fairtrade Messe and Messe Düsseldorf, plast & printpack alger represent an event powered by [K - The World's No. 1 Trade Fair for Plastics and Rubber](#) and the [K - Alliance](#), as well as powered by [drupa - no.1 for printing technologies](#) and [drupa global](#).

With 5,403 trade visitors from all of Algeria's industrial sites and [302 exhibitors from 22 countries](#), plast alger 2025 once again demonstrated its exceptional importance.

Focus on innovation for a sustainable future

Algeria is increasingly focusing on sustainable materials, recycling, and the circular economy. The plast & printpack alger 2026 show is therefore a catalyst for the transformation of the economy towards a circular economy, in which innovation and recycling play a key role.

The show supports Algerian professionals in their transition to environmentally friendly practices. The objective is clear:

- Adopt sustainable materials, strengthen recycling initiatives, and promote circular models.
- Encourage investment in cutting-edge technologies to develop local production, boost exports and limit imports.

New EUROMAP & VDMA figures highlight Algeria's fast-rising plastics, printing and packaging industries

Boost local production and exports – Replace imports of consumables.

Algeria stands as a leading investor in plastics, printing, packaging and recycling across Africa and the Middle East.

Imports of plastic raw materials grew by 7.8% annually between 2007 and 2024, from 304 kt to 1,095 kt in 2024. This makes **Algeria the third largest importer of plastics in primary forms in Africa and the Middle East**, after the UAE and Egypt. (EUROMAP)

For several years now, Algeria has been **investing heavily in the production of plastic raw materials** in order to gradually reduce its dependence on imports. EUROMAP anticipates production of 31 kt in 2025 and 2026, 211 kt in 2027, 416 kt in 2028 and 456 kt in 2029.

According to VDMA,

- Algeria's imports of plastics technology increased by 34.6% annually between 2020 and 2024, from €91m to €299m. This makes Algeria the **largest importer of plastics technology on the African continent** before Morocco (230m), South Africa (€205m) and Egypt (€175m).
- Imports of printing and paper technology surged from €57 million in 2016 to €131 million in 2024, solidifying Algeria as **one of the three largest importers of printing and paper technology in Africa**, together with South Africa and Egypt.
- With €225m in 2024, Algeria is the **largest importer of packaging technology in Africa**, ahead of Egypt (€192m), South Africa (€185m), Morocco (€152) and Nigeria (€121m).

Sonatrach to continue its presence at plast alger 2026

The increasing significance of plast alger for industry participants was underscored by the debut appearance of Sonatrach at plast alger 2025. Sonatrach is Algeria's state-owned oil and gas company, which reported export revenues of \$49.8 billion in 2023. After a successful participation in 2025, Sonatrach is to continue its presence at plast alger 2026.

Renowned for its central role in Algeria's energy sector, Sonatrach will be exhibiting a range of high-density polyethylene (HDPE) products, including PEHD Soufflage 5502, PEHD Injection 6030, and PEHD Film TR 144. These innovations highlight Sonatrach's commitment to expanding its presence in the plastics and petrochemical industries.

Strong institutional support

The event is supported by prestigious partners, including ACIMGA, Advantage Austria, AHK Alger, AMAPLAST, AVEP, CCI AF, CCI Mezghena, CREA, ITA Italian Trade Agency, German Ministry of Economic Affairs, Turkish Ministry of Trade and VDMA. These collaborations reinforce its strategic role in the development of plastics, recycling, printing, and packaging in Algeria.

A structured event to maximize opportunities

To make it easier for economic operators and interested visitors to find their way around, the organizers have structured the show as follows:

- Ahaggar Pavilion (left): Plastics machinery
- Ahaggar Pavilion (right side): Printing and packaging machinery and materials
- Casbah Pavilion: Raw materials and plastics machinery

Get ready to discover tomorrow's solutions and play your part in building a greener, more prosperous industrial future.

For further information, please visit:

www.plastalger.com

www.printpackalger.com

Characters (including spaces): 4,825

fairtrade - Valuable business contacts

Founded in 1991, fairtrade has long been one of the leading organizers of professional international agrofood & plastprintpack trade fairs in Africa and the Middle East. Over the decades, more than 36,000 exhibitors and 1.5 million trade visitors have expressed their confidence in us.

With our international trade shows, we take innovative ways to connect emerging markets with solution providers from across the globe. Facilitating valuable business contacts between our exhibitors and trade visitors - that's what we at fairtrade stand for.

fairtrade builds on a highly motivated team of experienced and young professionals, many of them qualified in-house over three years in partnership with the German Cooperative State University to a Bachelor of Arts degree in Business Administration - Exhibition, Convention & Event Management or Media & Communication Management.

ISO 9001:2015 certified and a member of UFI The Global Association of the Exhibition Industry, fairtrade strives for high customer satisfaction with excellent service and innovative products.

About the Messe Düsseldorf Group*

Messe Düsseldorf is among the most successful trade fair companies worldwide. It hosts around 40 trade fairs including 20 leading international trade fairs at its 613,000 sqm exhibition centre on the Rhine. In the 18 halls international market leaders and top decision-makers of various sectors get together every year in order to present and discover innovations, to exchange ideas and network.

The sectors of expertise of Messe Düsseldorf include: "Machinery, Plants and Equipment" (i.a. drupa, K, interpack, glasstec, wire and Tube); "Retail, Trades and Services" (EuroShop, EuroCIS, ProWein); "Health and Medical Technology" (MEDICA, COMPAMED, REHACARE); "Lifestyle and Beauty" (BEAUTY, TOP HAIR) as well as "Leisure" (boot, CARAVAN SALON).

Add to these numerous conventions, corporate events, conferences and meetings by its subsidiary Düsseldorf Congress. Abroad, Messe Düsseldorf organises 75 events and German joint exhibits. The global network of the group of companies encompasses 77 foreign representatives for 141 countries - including 7 international subsidiaries.

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