

Press release

Algiers, Heidelberg, Düsseldorf – 16 March 2026

The 10th edition of plast & printpack alger 2026: More than 300 exhibitors from 22 countries confirmed

New industry figures underscore the rapid growth of Algeria's plastics, printing, packaging and recycling sectors

(Algiers, Heidelberg, Düsseldorf) – Returning to Algiers for its landmark 10th edition, [plast](#) & [printpack](#) alger 2026 highlights the sustained expansion and technological advancement of Algeria's plastics, printing and packaging industries, with a dedicated emphasis on recycling and circular economy solutions.

Organised by fairtrade Messe and Messe Düsseldorf, the exhibition takes place from 30 March to 01 April 2026 at the Palais des Expositions - SAFEX in Algiers. The event is powered by [K - The World's No. 1 Trade Fair for Plastics and Rubber](#) and [drupa - no.1 for printing technologies](#).

Excellence and global reach: 300 exhibitors from 22 countries

plast & printpack alger 2026 hosts [300 top exhibitors from 22 countries](#), bringing together leading manufacturers, technology pioneers and service providers. The strong international participation underlines the exhibition's position as a premier B2B platform for Algeria and beyond.

With exhibitors from Africa, Asia, Europe and the Middle East, the event highlights unmatched technological excellence, global connectivity, and commercial opportunities across the industry.

The exhibitors come from Algeria, Austria, Belgium, China, Egypt, France, Germany, India, Iran, Italy, Lebanon, Malaysia, Netherlands, Oman, Portugal, Saudi Arabia, South Korea, Spain, Switzerland, Tunisia, Türkiye and the United Arab Emirates.

Driving innovation and circular economy transformation

Sustainability has become a strategic priority for Algeria's manufacturing sectors. plast & printpack alger 2026 actively supports this transition by accelerating the adoption of:

- Sustainable and alternative materials
- Advanced recycling technologies
- Circular production models
- Resource-efficient manufacturing processes

The exhibition serves as a catalyst for industrial modernisation by encouraging investment in state-of-the-art technologies, strengthening local value creation, boosting exports and reducing reliance on imports.

Sonatrach confirms continued participation

The growing strategic importance of plast & printpack alger is underscored by the confirmed return of Sonatrach in 2026, following its first participation in 2025. As Algeria's state-owned oil and gas company, Sonatrach generated USD 49 billion in revenues in 2024, including USD 45 billion from exports. Its presence underscores the increasing integration of upstream raw material production with downstream plastics and transformation industries.

Strong macroeconomic momentum across key sectors

Recent industry data confirms Algeria's rising investment intensity across plastics, printing, packaging and recycling technologies:

Plastics raw materials

According to EUROMAP, Algeria's imports of plastics in primary forms increased at a compound annual growth rate (CAGR) of 7.8% between 2007 and 2024, rising from 304 kt to 1,095 kt. Algeria is now the third largest importer in Africa and the Middle East, after the UAE and Egypt.

Simultaneously, domestic production capacity is expanding. EUROMAP projects output growth from 31 kt in 2025–2026 to 456 kt by 2029, signaling a clear strategy to reduce import dependency.

Plastics technology

According to VDMA, Algeria's imports of plastics technology grew by 34.6% annually between 2020 and 2024, increasing from €91 million to €299 million. Algeria is currently the largest importer of plastics technology in Africa, ahead of Morocco (€230m), South Africa (€205m) and Egypt (€175m).

Printing and paper technology

Imports rose from €57 million in 2016 to €131 million in 2024, positioning Algeria among the top three importers in Africa, alongside South Africa and Egypt.

Packaging technology

With €225 million in imports in 2024, Algeria ranks as the largest packaging technology importer in Africa, ahead of Egypt (€192m), South Africa (€185m), Morocco (€152m) and Nigeria (€121m).

These figures demonstrate Algeria's strategic commitment to industrial upgrading, local production development and export-oriented growth.

Strong institutional support

The event is supported by prestigious partners, including ACIMGA, Advantage Austria, AHK Alger, AMAPLAST, AVEP, CCI AF, CCI Mezghena, CREA, German Ministry of Economic Affairs, ITA Italian Trade Agency, IVACE+i, Turkish Ministry of Trade and VDMA.

This institutional framework reinforces plast & printpack alger's role as a strategic platform for industrial development, technology transfer and international cooperation.

Structured layout to optimize visitor experience

To ensure efficient navigation and maximise business opportunities, the exhibition is structured as follows:

- Ahaggar Pavilion (left): Plastics machinery
- Ahaggar Pavilion (right side): Printing and packaging machinery and materials
- Casbah Pavilion: Raw materials and plastics machinery

plast & printpack alger 2026 invites industry leaders, investors and decision-makers to explore next-generation technologies and actively contribute to building a competitive, sustainable and globally integrated industrial future for Algeria.

For further information, please visit:

www.plastalger.com

www.printpackalger.com

Characters (including spaces): 5,338

fairtrade - Valuable business contacts

Founded in 1991, fairtrade has long been one of the leading organizers of professional international agrofood & plastprintpack trade fairs in Africa and the Middle East. Over the decades, more than 36,000 exhibitors and 1.5 million trade visitors have expressed their confidence in us.

With our international trade shows, we take innovative ways to connect emerging markets with solution providers from across the globe. Facilitating valuable business contacts between our exhibitors and trade visitors - that's what we at fairtrade stand for.

fairtrade builds on a highly motivated team of experienced and young professionals, many of them qualified in-house over three years in partnership with the German Cooperative State University to a Bachelor of Arts degree in Business Administration - Exhibition, Convention & Event Management or Media & Communication Management.

ISO 9001:2015 certified and a member of UFI The Global Association of the Exhibition Industry, fairtrade strives for high customer satisfaction with excellent service and innovative products.

About the Messe Düsseldorf Group

Messe Düsseldorf is among the most successful trade fair companies worldwide. It hosts around 40 trade fairs including 20 leading international trade fairs at its 613,000 sqm exhibition centre on the Rhine. In the 18 halls international market leaders and top decision-makers of various sectors get together every year in order to present and discover innovations, to exchange ideas and network.

The sectors of expertise of Messe Düsseldorf include: "Machinery, Plants and Equipment" (i.a. drupa, K, interpack, glasstec, wire and Tube); "Retail, Trades and Services" (EuroShop, EuroCIS, ProWein); "Health and Medical Technology" (MEDICA, COMPAMED, REHACARE); "Lifestyle and Beauty" (BEAUTY, TOP HAIR) as well as "Leisure" (boot, CARAVAN SALON).

Add to these numerous conventions, corporate events, conferences and meetings by its subsidiary Düsseldorf Congress. Abroad, Messe Düsseldorf organises 75 events and German joint exhibits. The global network of the group of companies encompasses 77 foreign representatives for 141 countries - including 7 international subsidiaries.

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